

Press Release

ResourceXL Launches New Interactive Marketing Website at www.resourcexl.com

New Site Showcases Interactive Marketing Strategies, Improved Navigation and Menu of Services

Laguna Niguel, CA, July 31 2010: ResourceXL has launched its new and complete interactive marketing website, at <http://www.resourcexl.com>. This dramatically redesigned site embodies the RXL commitment to the growing needs of its clients. The site's new homepage welcomes visitors with bold new colors, a clean uncluttered design, full of interactive social media information and featured content focused on the company's mission to assist their clients and market their brand to inspire potential customers.

"We felt that it was time for ResourceXL to show why we are leaders in our own industry and that with our new creative partnerships, we are ready to take our clients and ourselves towards new heights," said Kris Alvarenga, Chief Technology Officer. "The time for this unique restructuring of the online window to the world is necessary. The new ResourceXL is easier to use, reflects our assorted range of services and provides the increased flexibility needed for future growth. It will greatly improve the experience of any visitor and potential client as we move ahead into new realms of interactive marketing. We are immeasurably excited to launch this new achievement for ourselves."

About ResourceXL

ResourceXL is a business resource development and interactive marketing company that accelerates their client's business performance by delivering qualified prospects through a proven process of market/audience identification, database manipulation and fast-track testing combined with a unique

For Release 9:00 A.M. EDT, July 31, 2010

integrated interactive marketing and real-time reporting process. Information on ResourceXL and its services can be found at www.resourcexl.com.

About ResourceXL

ResourceXL is a business resource development and interactive marketing company that accelerates their client's business performance by delivering qualified prospects through a proven process of market/audience identification, database manipulation and fast-track testing combined with a unique integrated interactive marketing and real-time reporting process. Information on ResourceXL and its services can be found at www.resourcexl.com.

About LighthousePro.net

LighthousePro.net is an innovator in the Global Internet Marketing industry, combining the forces of elegant creative design and intelligent, interactive marketing campaigns that enhance a client's overall brand visibility to all industrial areas of opportunities. Information on LighthousePro.net and all its services are available at www.lighthousepro.net.