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# Press Release

## ResourceXL Announce the Signing of Dr. Lu Nelson as New Marketing Client

### Dr. Nelson and ResourceXL Create New Direction for Marketing Programs

Laguna Niguel, CA, August 1 2010: ResourceXL is proud to announce the new client acquisition of Dr Lu Nelson, a clinical psychotherapist based in Southern California. Along with creative partner LighthousePro.net, the team will put their Interactive and Traditional Marketing strategies at her full disposal. Dr. Nelson has spent countless hours helping many people and charities and will now be adopting her new Marketing team to assist with her Private Practice.

"I am excited about this new partnership," says Dr. Nelson. "I am looking to expand my mission to help others, and with ResourceXL and LighthousePro.net helping me, I know I can succeed."

"We are extremely pleased to work with Dr. Nelson and assist her efforts to help others through Individual, Marriage and Family Counseling," says Kristoffer Alvarenga, Chief Technology Officer of ResourceXL. "Her experience and knowledge are impressive and we look forward to helping deliver her message."

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#### About ResourceXL

ResourceXL is a business resource development and interactive marketing company that accelerates their client's business performance by delivering qualified prospects through a proven process of market/audience identification, database manipulation and fast-track testing combined with a unique integrated interactive marketing and real-time reporting process. Information on ResourceXL and its services can be found at [www.resourcexl.com](http://www.resourcexl.com).

#### About Dr. Lu Nelson

Dr. Nelson has been actively involved in contributing her expertise to organizations dedicated to helping individuals recover from domestic violence and numerous addiction issues. She offers individual, family, couple, group therapy and art expression programs. She can be found at [www.drlnelson.com](http://www.drlnelson.com).

#### About LighthousePro.net

LighthousePro.net is an innovator in the Global Internet Marketing industry, combining the forces of elegant creative design and intelligent, interactive marketing campaigns that enhance a client's overall brand visibility to all industrial areas of opportunities. Information on LighthousePro.net and all its services are available at [www.lighthousepro.net](http://www.lighthousepro.net).